

Business Studies

What is Business Studies?

Business Studies helps you to make more informed decisions in the everyday business of living.

It gives you a better understanding of the world of work.

It encourages you to think about how and why people start up in business and why you too might also consider starting a business.

Why should I choose Business Studies?

Business aims to stimulate students' interest in the business environment and how they interact with it.

It develops skills, knowledge, attitudes and behaviours that allow them to make informed and responsible decisions with all of the resources available to them, ensuring their and society's well-being, while becoming more self-aware as learners.

What will I Learn?

Business encourages students to develop skills for learning, skills for work and skills for life.

It supports the development of analytical and critical thinking skills, encouraging students to be problem solvers.

It reinforces the development of students' numeracy, literacy and digital technology skills by providing a real-life context for their application.

It explores the interdependence of economic prosperity, societal well-being and the environment and encourages students to think and act as responsible and ethical citizens.

Students are provided with a set of foundational skills, understandings and personal attributes, which will help them to engage with the dynamic

business environment and fulfil their potential in their personal and professional lives, now and into the future.

How is it Assessed?

The Junior Cycle places a strong emphasis on assessment as part of the learning process. This approach requires a more varied approach to assessment in ensuring that the assessment method or methods chosen are fit for purpose, timely and relevant to the students.

Assessment in Junior Cycle Business Studies will optimise the opportunity for students to become reflective and active participants in their learning and for teachers to support this. This rests upon the provision for learners of opportunities to negotiate success criteria against which the quality of their work can be judged by peer, self, and teacher assessment; and upon the quality of the focused feedback they get in support of their learning.

At Leaving Cert level the syllabus will be assessed in relation to the syllabus objectives, initially through a written terminal examination. A variety of questioning techniques will be used, and a flexible and varied approach will be taken to the style of questioning in the written examination. This syllabus contains outcomes common to Ordinary and Higher levels and some that are designated Higher level only (HL).

How will I know how I'm getting on?

Providing focused feedback to students on their learning is a critical component of high-quality assessment and a key factor in building students' capacity to manage their own learning and their motivation to stick with a complex task or problem.

Assessment is most effective when it moves beyond marks and grades, and reporting focuses not just on how the student has done in the past but on the next steps for further learning. This approach will ensure that assessment takes place as close as possible to the point of learning. Final assessment still has a role to play, but is only one element of a broader approach to assessment.

What are the benefits of studying Business?

Young people are growing up in a globalised and dynamic world. New opportunities and challenges will emerge in their lifetimes that are virtually unimaginable today.

Developing technologies, environmental and societal challenges, demographics, global competition and changing consumer demand will drive these changes.

Studying business helps to equip students with the understanding, skills and attitudes to participate fully in an interconnected world.

What future careers is the study of Business useful for?

- accountancy
- advertising
- banking, investment and financial services
- general management
- HR/personnel
- management consultancy
- public relations
- retail management
- sales and marketing.
- and many more.